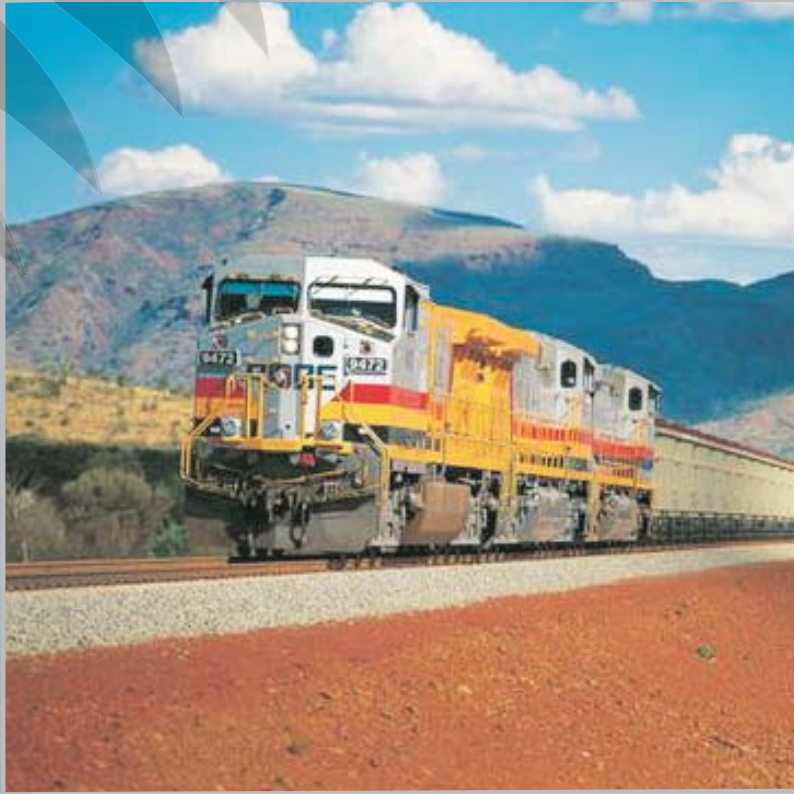
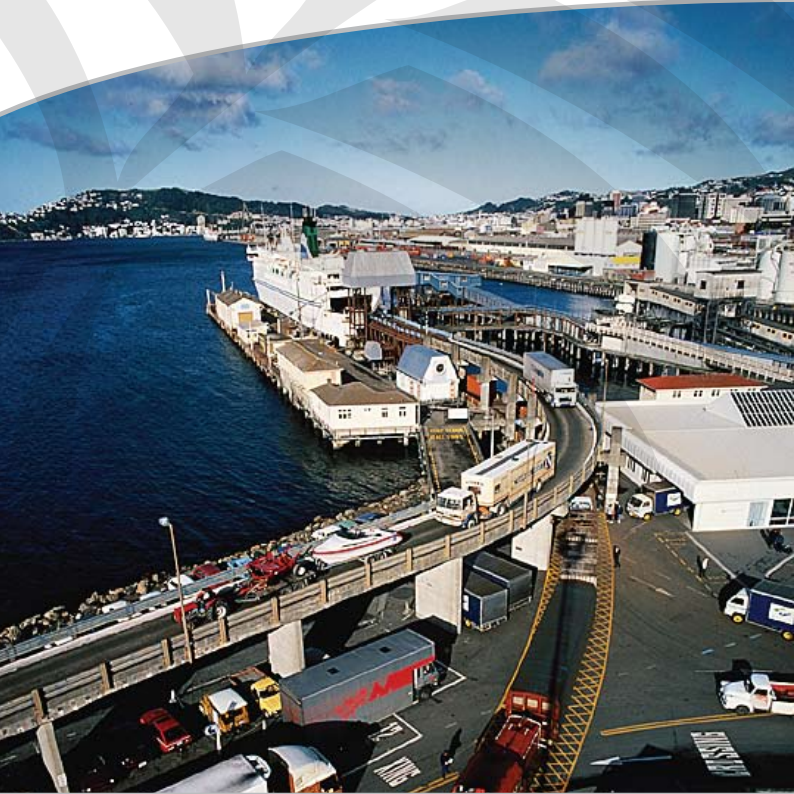


RAIL – REJUVENATION & RENAISSANCE
CORE2010
CONFERENCE ON RAILWAY ENGINEERING
12-14 SEPTEMBER WELLINGTON NZ. WWW.CORE2010.ORG.NZ

LAST CALL
SPONSORSHIP
OPPORTUNITIES



LAST RELEASE

Due to the popularity of CORE 2010, we are now offering additional opportunities to be involved in the conference that your organisation may wish to take up!


The Conference on Railway Engineering (CORE) is the biennial conference organised by the Railway Technical Society of Australasia (RTSA). CORE has become an important technical event in the international railway industry calendar and in 2010 the RTSA takes CORE to Wellington, New Zealand.

CORE 2010 will continue to provide CORE delegates from across the railway industry with a programme of high quality railway technical papers and ample opportunity to network.

The New Zealand rail system provides a good case study for the various political, economic and technical challenges in rail system development and operation. The country's unique geography continues to present a major challenge to rail and the need to upgrade ageing infrastructure has led to the development of some innovative technical solutions.

Wellington, New Zealand's capital and scenic harbour city, puts CORE 2010 in the political, economic and railway technical centre of New Zealand. The Wellington Convention Centre is the perfect venue – within walking distance of hotels, cafés, restaurants, entertainment and the city's arts and cultural venues.

We look forward to welcoming you to CORE 2010.



John Gardiner

CORE 2010 Conference Chair

OBJECTIVE, AUDIENCE AND SPONSORSHIP

Objective

The major objective of the CORE 2010 conference is to provide opportunities to share and disseminate technical information about new innovations, research and development, and best practices within the rail industry. It will also provide the opportunity to network amongst various railway professionals and practitioners including policy makers, managers, engineers, manufacturers, suppliers, operators, contractors, planners and designers.

Audience

CORE conferences attract delegates and exhibitors from across the spectrum of railway professionals and from all areas of modern rail. These include:

- Operators
- Manufacturers
- Contractors
- Service Organisations
- Planners
- Designers
- Researchers
- Academics
- Media
- Policy Makers

If your organisation is involved in rail, we invite you to be part of this peak industry event – CORE 2010.

CONFIRMED CORE 2010 SPONSORS

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Youth Scholarship



Conference Satchel



Conference Dinner



Delegate Lanyard



Welcome Reception



Recovery Pack



Networking Reception



Wellington Technical Tours



SPONSORSHIP OPPORTUNITIES

Gold Sponsor – 1 Remaining NZ\$ 15,000 plus GST

- ONE complimentary 3.0m x 1.8m exhibition stand
- Recognition at the conference venue by display of your organisation's logo on a sponsors recognition board
- Acknowledgement in registration brochure
- Acknowledgement in program handbook
- Acknowledgement on official conference website with logo and hyper-link to your organisation's site
- Access to list of all registered delegates and mailing addresses in excel format (subject to Privacy Act)
- ONE A4 insert in conference satchel (material to be supplied by your organisation)
- Recognition in session room by display of your logo on a looped power point slide prior to and between sessions
- TWO Complimentary Full Delegate Registrations including attendance to the Welcome Reception and Gala Dinner
- Half page advertisement in Program Handbook (organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)

2010 RTSA Eminent Speaker Tour – 1 Available NZ\$ 10,000 plus GST



Andrew McNaughton – 2010 RTSA Eminent Speaker

Andrew McNaughton is Chief Engineer of High Speed Two Ltd and Special Professor of Rail Engineering at Nottingham University. He has been engaged in railway

engineering and management since 1973. His first twenty years in British Rail were engaged in maintenance, renewal and upgrade of both main line and rural railways, including leading the introduction of steel sleeper relaying and development of new maintenance techniques.

In 1993 he was appointed Head of Production and then subsequently Director, Great Western for Railtrack. In 2001 he became Chief Engineer, tasked with creating, for Network Rail, an engineering function which includes all rail system disciplines including human performance.

Andrew is a Fellow of the Royal Academy of Engineers, Fellow of the Institution of Civil Engineers and Past President of the Permanent Way Institution. In Europe he is Vice Chairman of the Transport Advisory Group to the EU Commission, Chairman of the International Railway Union (IUC) Infrastructure Forum and Chairman of the European Rail Research Advisory Council.

Andrew will be a keynote speaker at CORE 2010, after which he will visit all the RTSA Chapters across New Zealand and Australia during September on the 2010 RTSA Eminent Speaker Tour.

Benefits

- Recognition of your organisation at each RTSA chapter meeting across New Zealand and Australia on the 2010 RTSA Eminent Speaker Tour
- Trans-tasman exposure of your organisation to key members of the industry
- Acknowledgement on official conference website with logo and hyper-link to your organisation's site

Silver Sponsor – 3 Remaining NZ\$ 7,500 plus GST

- ONE complimentary 1.0m x 2.1m unmanned display board
- Acknowledgment in conference registration brochure
- Acknowledgment in program handbook
- Acknowledgment on official conference website with logo only
- List of all registered delegates and mailing addresses in excel format (subject to Privacy Act)
- ONE A4 insert in conference satchel (material to be supplied by your organisation)
- ONE Complimentary Full Delegate Registration including attendance to the Welcome Reception and Gala Dinner

Internet Kiosk and Wireless Sponsor – SOLD

NZ\$ 5,000 plus GST (plus kiosk expenses)

- A space within the conference venue for your kiosk
- Recognition at the conference by display of your organisation's name and logo at the location of the kiosk
- Acknowledgement on official conference website with logo and hyper-link to your organisation's site
- Acknowledgement of Wireless sponsor in conference handbook and by MC

Wireless Sponsor – SOLD

NZ\$ 3,000 plus GST

- Acknowledgement on official conference website with logo and hyper-link to your organisation's site
- Acknowledgement of Wireless sponsor in conference handbook and by MC

Internet Kiosk – SOLD

NZ\$ 3,000 plus GST (plus kiosk expenses)

- A space within the conference venue for your kiosk
- Recognition at the conference by display of your organisation's name and logo at the location of the kiosk
- Acknowledgement on official conference website with logo and hyper-link to your organisation's site

CD/Memory Stick – 1 Available

NZ\$ 5,000 plus GST

- Acknowledgement on official conference website with logo and hyper-link to your organisation's site
- Branding on CD/Memory Stick

Coffee Stand – 1 Available

NZ\$ 3,000 plus GST (plus stand expenses)

- A space within the CORE 2010 Exhibition Hall for your stand
- Recognition at the conference by display of your organisation's name and logo at the location of the coffee stand
- Acknowledgement on official conference website with logo and hyper-link to your organisation's site

Satchel Insert – Limited Space Available

NZ\$ 750 plus GST

- The opportunity to give information to every fully registered delegate attending CORE 2010 by adding an item into the conference satchel they will be receiving (quantities of insert to be provided by your company)
- An affordable sponsorship option with endless benefits

Meeting Place – Converging Tracks

NZ\$ 500 plus GST per day

CORE 2010 is offering sole traders and other organisations their own meeting space within CORE 2010 – ideal to meet with clients in a designated location and at a set time.

Known as "Converging Tracks", we will provide one table and four chairs in a café-style arrangement with power and internet available at each space within this zone.

Availability and location are subject to demand so if you are interested in this unique opportunity fill out the attached form and send back to us soon to reserve a designated place.

EXHIBITION OPPORTUNITIES

The Exhibition is currently sold out however please fill out the relevant section of the attached form if you are interested in joining the waitlist .

You will be notified if a space becomes available.

SPONSORSHIP LAST CALL AND EXHIBITION WAITLIST APPLICATION

PLEASE RETAIN A COPY OF THIS FORM FOR YOUR RECORDS.

PLEASE POST, FAX, OR EMAIL THIS FORM TO:

CORE 2010

Avenues Event Management

PO Box 10-612

WELLINGTON 6143

Tel: +64 4 473 8044

Fax: +64 4 473 8042

core2010@avenues.co.nz

www.core2010.org.nz

RAIL – REJUVENATION & RENAISSANCE

CORE2010

CONFERENCE ON RAILWAY ENGINEERING

12-14 SEPTEMBER WELLINGTON NZ. WWW.CORE2010.ORG.NZ

GST Number: 52-438-756

Company Details PRINT CLEARLY IN BLOCK CAPITALS:

Company Name: _____

Contact Name: _____

Position: _____

Postal Address: _____

Physical Address: _____

Telephone: _____ Facsimile: _____

Mobile: _____

Email: _____

Sponsorship Packages INDICATE BELOW WHICH SPONSORSHIP OPPORTUNITY APPLIES:

* All prices are in New Zealand dollars and are exclusive of NZ GST, which will be applied at 12.5%

Gold Sponsor NZ\$ 15,000

Internet Kiosk and Wireless NZ\$ 5,000

Eminent Speaker Tour NZ\$ 10,000

Wireless Sponsor NZ\$ 3,000

Silver Sponsor NZ\$ 7,500

Internet Kiosk NZ\$ 3,000

Coffee Stand NZ\$ 3,000

Other (PLEASE SPECIFY) _____ **Total NZ \$** _____

SPONSORSHIP LAST CALL AND EXHIBITION WAITLIST APPLICATION (continued)

Exhibitor Waitlist

Total number of stands required: _____ Total NZ \$ _____

Full payment of NZ\$ 3,250 plus GST will be required when/if a site becomes available.

Payment Details

* Please note that full payment of sponsorship total is required within one month of our receipt of the Sponsorship Last Call/Exhibition Waitlist Application Form.

Please forward an invoice to facilitate payment

I enclose a cheque – please make cheques payable to Avenues Event Management

Please charge NZ\$ _____ to the following credit card:

Card Number _____ Expiry Date _____

Cardholders Name _____ Signature _____

Terms & Conditions

The Conference Host and the Organisers will take all diligent care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements i.e. banners, promotional and any other material. The Sponsors are required to make the necessary payment for Sponsorship by the due date. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. The organisers reserve the right to alter the program if required.